

# Leading Career Advice Blog...With an Edge!

#### WHAT SETS JOBACLE.COM APART?

Career advice, employment news and job website reviews - with ZERO BS! The Jobacle blog delivers everything work-related with a healthy dose of reality, all designed to make work better!

#### THE BLOG

Every day, job seekers, human resources professionals and people who inherently care about their careers visit Jobacle to fill up on work information that impacts their lives. The blog is updated a minimum of once a day and is recognized as a top career destination. Killer content featured on top social networking sites includes the annual Sick Day Calendar and Office Bingo game.

# THE WORKING PODCAST

The 20-minute Internet radio show focuses on everything work-related in an entertaining and informative manner. Since April 2005 there have been over 1.7M downloads. The show is currently on hiatus, but the award-winning podcast has received attention from career leaders around the globe.

# **SYNDICATION**

Jobacle content is redistributed over dozens of distribution channels. Current syndicators include: Demand Studios, Kaplan University, CollegeRecruiter.com, JobRadio.fm, Foneshow, Rise Smart, AllTop, Twitter, and more. Jobacle has also provided dozens of career advice articles to U.S. News & World Report.

### **JOBACLE IS IN THE PRESS**

With over 550,000 page views in 2012, Jobacle has demonstrated consistent growth, doubling in traffic each year since 2007. We've received press mentions on dozens of top websites, featured on the Yahoo! homepage, and appeared in several print publications.



#### **ADVERTISING**

Jobacle offers advertisers several ways to reach our rapidly growing audience:

Per-post text links
Banner ads (300 x 250px or 125 x 125px)
Blog post sponsorships
Guest posts
eNewsletters

For current rates, please get in touch with us today.

# **CONTACT US**

For more information on Jobacle.com (Google PageRank 6), please contact Andrew at 888/786-1080 or email us at jobacle@gmail.com.

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